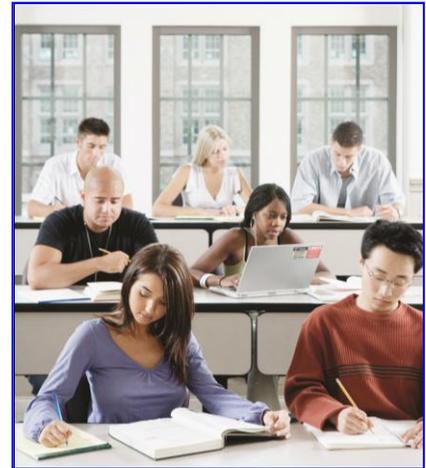




## Spend Time on Papers, Not Replacing Computers

- [STOP Plate](#)
- [STOP Lock](#)
- [Equipment Recovery](#)
- [Product Support](#)
- [STOP Support & FAQs](#)
- [Additional Computer Security Resources](#)



Incidents of computer theft, particularly laptops, are frequent on college campuses nationwide. Such activity has created a need for a more targeted approach to computer security on campus. Therefore in 2006, the Department of Police Services introduced a theft deterrent and recovery program (**S.T.O.P. - Security Tracking of Office Property**) for computer equipment and other electronic valuables such as cameras, PDA's (personal desktop assistants), projectors, iPods, etc.

### The Facts:

- 97% of them are never recovered, according to the FBI.
- Data stored on the devices-financial data, personal documents, student records, etc - is critical.
- The equipment itself-notebooks, Blackberry's, PDA's, iPods, cell phones-are expensive.
- The university police is proactive in deterring and preventing computer theft on campus.
- Professional thieves are not interested in the laptop or notebook itself, only its resale value on the open market, S.T.O.P.'s security system reduces the street value to zero. Someone finding the device at a classroom or the library who might consider keeping it on "permanent loan" is motivated to return it. S.T.O.P.'s anti-theft system also effectively protects a host of personal/office property.

### S.T.O.P.:

A unique bar code linked to the owner's tracking information.

**STOP** SECURITY TRACKING OF OFFICE PROPERTY.

Ownership Permanently Monitored  
Police Traceable Tattoo Beneath  
To Identify Rightful Owner and Avoid  
Prosecution, Call 800-488-STOP

FOR MORE INFORMATION ON STOP | [www.stoptheft.com](http://www.stoptheft.com)

The STOP Web site address, [www.stoptheft.com](http://www.stoptheft.com) and toll-free number, 1-800-488-STOP.

The image shows a black and white card for the STOP program. At the top left is the STOP logo. To its right is the text "SECURITY TRACKING OF OFFICE PROPERTY." Below this is a paragraph of text: "Ownership Permanently Monitored Police Traceable Tattoo Beneath To Identify Rightful Owner and Avoid Prosecution, Call 800-488-STOP". At the bottom left of the card is a barcode. To the right of the card is another paragraph of text: "FOR MORE INFORMATION ON STOP | www.stoptheft.com". To the right of the entire card is a separate paragraph: "The STOP Web site address, www.stoptheft.com and toll-free number, 1-800-488-STOP." Red lines connect the text to the corresponding elements on the card.

The **S.T.O.P. (Security Tracking of Office Property)** program incorporates a security plate and warning label which are applied to the equipment being protected. This highly visible warning label and security plate (registered with S.T.O.P headquarters) warns would-be thieves by clearly marking the property ("**Warning Police Identifiable**") - making it difficult to resell the item. If the security plate is tampered with, a chemically bonded "tattoo" stating "**Stolen Property, Call 800-488-STOP**" will be left behind on the surface of the property underneath the S.T.O.P security plate.



### **Purchase:**

The S.T.O.P plates are available to students, staff, faculty and the community for both personal and state-owned property. Because of its international tracking system, equipment protected with the S.T.O.P. security plate can be recovered and returned to owners worldwide.

CSUN departments and colleges may arrange for a S.T.O.P appointment to their respective office/building to register multiple pieces of property with the S.T.O.P. program.

**To schedule an appointment today, visit our SurveyMonkey form [HERE](#) or email the Crime Prevention Unit, [HERE](#).**

The university police currently offer the standard S.T.O.P security plate (2.5 x 2 1/8) and the S.T.O.P. plate for smaller gear (2 x 3/4) for only \$10.00 per item. **For general S.T.O.P. security plate purchases, call: (818) 677-7922.**



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For more information on STOP, see our flyer [HERE!](#)

Product information provided in part by S.T.O.P.